



UNIVERSITÀ
DI TRENTO



R&D2022 MANAGEMENT CONFERENCE

INNOVATION FOR PEOPLE AND TERRITORIES

TRENTO - JULY 9-13



Conference Topic

The **R&D Management Conference and Doctoral Colloquium** is an international gathering of academics and practitioners concerned with the study of research and development, technology management, and innovation.

The conference provides a valuable means of communication and exchange of ideas among academics and managers.

The prestigious event is of long standing. The Conference was initiated in Manchester in 1980 and the 2022 edition – dedicated to the theme “Innovation for People and Territories” – will be hosted by the University of Trento (Italy), 9-13 July.

Why you should attend the R&D Management Conference 2022 in Trento

The R&D 2022 aims to enable the collaboration between academics and practitioners to let innovation help people and territories reflect on sustainable solutions to the emergencies we are facing worldwide.

The Conference promotes a multi-disciplinary approach to innovation as the convergence of knowledge in diverse domains is key to facilitate the assessment of technologies on which to invest, analyze the economic, social and legal opportunities and barriers to their adoption as well as evaluate the implications of their diffusion for people and territories.

Being part of the conference will benefit both scholars and practitioners: the former need to define new interpretative frameworks to investigate technological solutions to global challenges and the latter are called to enable the transition of organizations towards sustainable business architectures.

The University of Trento is proud to welcome participants in Trento and make the R&D 2022 a valuable occasion to let different types of knowledge converge and create a momentum to reflect on the types of value that innovation can generate for all of us.

If you want to know more about the rationale of the overarching theme of the R&D2022, please read the interview given by Alberto Nucciarelli – associate professor at the University of Trento and Chair of the Conference – to R&D Today. (<https://www.rndtoday.co.uk/latest-news/looking-ahead-to-rd-management-conference-2022-in-italy/>)

Conference Chair

Alberto Nucciarelli

Associate Professor in Management at the Strategy, Innovation and Entrepreneurship Group of the Department of Economics and Management of University of Trento.

Conference Co-Chairs

Fabio Pieri

Associate Professor in applied economics at the University of Trento and Fellow at Centro Studi Luca d’Agliano.

Erica Santini

Assistant Professor in Management at the School of Innovation and the Department of Economics and Management at the University of Trento.



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